Desperately Seeking Bowie

Explore the geography of genius in Desperately Seeking Bowie, a pocket-sized hardcover that situates major milestones from David Bowie’s career in the locations where they took place. Detailed maps show his movements around the world, while profiles of notable locales illuminate the interaction between artist and place. Bowie fans will be thrilled by this career-spanning tour of his global trajectory, from his home in New York City to the studio in Berlin where he recorded three of his albums, to the narrow London street where he posed for the cover of The Rise and Fall of Ziggy Stardust and the Spiders from Mars.

Like the other titles in the series, Desperately Seeking Bowie looks at a major cultural icon from a brand-new perspective, providing context for his life, work, and legacy.
Desperately Seeking Frida

Continue to explore the geography of genius in Desperately Seeking Frida, a pocket-sized hardcover guide that catalogs and explores the most important locations in Frida Kahlo’s life. Detailed maps show her movements around the world, while archival photographs of the artist and the spaces she inhabited bring her international journey to life. Quotes from contemporaries and Frida herself accompany historical and biographical details that give context to the maps and images.

Fans will be thrilled by this in-depth, lifetime-spanning tour of her global trajectory, from La Casa Azul in Coyoacán, Mexico, to New York City, San Francisco and Paris.

Like the other titles in the series, Desperately Seeking Frida looks at a major cultural icon from a brand-new angle, providing context for her life, work, and legacy.

Desperately Seeking B**ksy

Explore the geography of genius in Desperately Seeking B**ksy, a pocket-sized, smaller sibling of Where’s B**ksy that illuminates the interaction between artist and space.

Where its predecessor featured in-depth analysis of each piece displayed, Desperately Seeking B**ksy offers accessibility and brevity for the more casual fan. The maps are streamlined, and analysis has been replaced by individual quotes that offer insight into the inspiration behind each piece. The artwork selection is up-to-the-minute, featuring 2017’s Bridge Farm Prison. Original works are scattered at the Notting Hill Carnival; last weekend an installation included Shepard Fairey’s painting of police tape wrapped around a window in Dalston; other locations visited by Banksy include the Waste Management landfill site in Calais, a migrant camp of a larger exhibition, and a theme park.

With a size and price point perfect for gifting or impulse buying, it makes Banksy’s work available to a wider audience than ever before. Like the other titles in the Desperately Seeking series, Desperately Seeking B**ksy looks at a major cultural icon from a brand-new perspective, providing context for his work and legacy.
Hidden in a portfolio among Auguste Rodin’s inventory of more than 7,000 drawings donated to the state after his death in 1917 was a collection of figure drawings and watercolors labeled “Secret Museum.” Scandalous at the time of their creation, and illustrated in a loose, gestural style, they depict 110 graphic nudes of women alone or with female partners displaying their most private selves. Available now for the first time, this body of work is displayed in its entirety with in-depth analysis of the role of eroticism in Rodin’s art, how the work was received during the artist’s lifetime and what we know about the models. Startling in their modernity, the artworks provide a valuable addition to the study of this influential artist and to the history of modern art as a whole.

**The Infernal Bestiary**

Inspired by *Le Dictionnaire Infernal*, a treatise on demons originally published by Jacques Collin de Plancy in 1818, Matthieu Hackière created stunning new illustrations of these dark beings in his own signature style with reinterpreted accompanying descriptions by Justine Ternel. Variously compiled from Judeo-Christian texts, literature and mythology, some of the creatures within may be eerily familiar to aficionados of *Dungeons and Dragons* or students of folklore. Others are more disturbing for their unfamiliarity, providing new fodder for our nightmares.

This encyclopedic ABC of demonology features such fell denizens as Beelzebub, Cerebrus, Jack’O Lantern, Leviathan and Satan alongside lesser-known demons such as Forcas, Gamygyn and Halphas and compiles a record of their wicked deeds and atrocities.

**The Infernal Bestiary**

Matthieu Hackière and Justine Ternel

160 Pages, Hardcover

9 ½” x 9 ½” / 240 x 240 mm, 78 Illustrations

ISBN: 978-1-58423-701-3, $35.00 / €34.90

**Rodin – The Secret Museum**

Hidden in a portfolio among Auguste Rodin’s inventory of more than 7,000 drawings donated to the state after his death in 1917 was a collection of figure drawings and watercolors labeled “Secret Museum.” Scandalous at the time of their creation, and illustrated in a loose, gestural style, they depict 110 graphic nudes of women alone or with female partners displaying their most private selves. Available now for the first time, this body of work is displayed in its entirety with in-depth analysis of the role of eroticism in Rodin’s art, how the work was received during the artist’s lifetime and what we know about the models. Startling in their modernity, the artworks provide a valuable addition to the study of this influential artist and to the history of modern art as a whole.

**Rodin – The Secret Museum**

272 Pages, Hardcover

7 ½” X 9 ¾” / 190 x 250 mm, 200 Illustrations

ISBN: 978-1-58423-709-9, $49.95 / €49.90
Surf to Skate – Volume 2

Experimentation to Realization

Stanton Hartsfield and Jason Cohn

Surf to Skate – Vol. 2 picks up where the first tome left off. In the 70s skateboarding gear made quantum leaps in performance and aesthetics. On the performance side, experimentation ruled the decade. The polyurethane wheel forever obsolesced the clay and metal models of the 60s. Meanwhile, the decks grew larger as manufacturers tried different materials ranging from plywood to fiberglass and composites of the two. On the aesthetic front, skateboarding had become a lifestyle with a fashion of its own. Textile patterns, wild colors and Hawaiian themes all co-mingled, projecting a casual lifestyle. All of these bold new designs were unified in proving that skateboarding was no longer a passing fad, but was here to stay.

The Art of the Sketchbook

Artists and the Creative Diary

For every commercial work released by an artist, countless doodles and sketches remain in sketchbooks, unseen by all but a select few. It is a rare treat to see an artist’s looser, more playful experiments. These early drafts and creative diversions can reveal new facets of the artist’s process, and often constitute a body of work just as valuable as what the artist deems worthy of the public eye.

The Art of the Sketchbook cracks open the covers of more than thirty private sketchbooks and reveals the personal work of artists in their leisure. Travel diaries, life studies, and wildly imaginative cartoons are just a few of the styles represented here, and the materials and subjects are just as varied. Double-page presentations show the sketchbooks in their raw form, and artist interviews provide both context for the images and glimpses into the role sketching plays in each artist’s larger body of work.
Previously featured on Colossal and with a successful production company and Etsy shop, world-renowned paper artist Wolfram Kampffmeyer (under the brand name Paperwolf) has created some of the most captivating paper sculptures we’ve ever seen.

With faceted, geometric surfaces and in a wonderful array of modern designs and color palettes, his animals exhibit personality, movement and charm and make for wonderful home accents. This first volume in the Paper Animals series enables us all to become paper craft engineers. With easy to follow instructions and detailed photographs, all you need is glue, a sharp knife and a cutting board and you are ready to get started. Includes 6 colorful paper animals to build: Fox, Deer, Meerkat and Bear Family. Finished sculptures 4 to 20 inches high.

Mathilde Lelièvre’s Terrariums offers plant lovers step-by-step instructions for the creation of more than twenty stunning terrarium projects. Overviews of the tools, containers, plants and materials will ensure that aspiring indoor gardeners are well prepared. Separate sections cover open, closed, and advanced terrariums, each with its own palette of recommended plants and set of care instructions.

Incredible photography elevates the book beyond how-to guide and makes it a covetable object for plant lovers of all kinds, whether they wish simply to look, or want to roll up their sleeves and create something beautiful.

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One of the most prolific artists painting today, Greg “Craola” Simkins' diverse body of work is as likely to be found in a gallery as on the streets. Bridging pop surrealism and graffiti art with the skill of a fine art painter, his art is unique and recognizable, blending a wealth of early influences with contemporary pop culture references.

This new monograph traces the development of the artist, from a kid playing with crayons to the present day. From his early addiction to comic books and cartoons, to his obsession with animals and discovery of fine art through the works of Dali, John James Audobon, Caravaggio and more. In some cases, preliminary sketches can be found alongside finished works providing a glimpse into the artistic process and evolution of a piece. Other creations stand alone, masterpieces of artwork as narrative.

Nathan Spoor

Suggestivism: Resonance

A new, uniquely twenty-first century art genre has begun to emerge in the galleries of New York and San Francisco. Suggestivism, which gained traction by way of multi-artist exhibitions at Spoke Art Gallery, depicts vivid, otherworldly scenes in a variety of media and styles. The pieces collected here spark the viewer's creativity and beg to be placed in the context of a larger story, while any concrete narrative remains tantalizingly elusive.

These contemporary works often echo lavish historical tableau, infusing classical compositional elements with a modern sensibility and sense of the absurd. Featuring work by more than fifty artists, these surreal, often comic worlds and characters will pull you into a reality drawn straight from a fever dream.

Zero+  

Greg “Craola” Simkins

232 Pages, Hardcover  
9" X 12" / 225 x 305 mm, 120 Illustrations  
ISBN: 978-0-99725-674-1, $45.00 / €45.00

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Decades of struggle for national identity and stability in Chile are the raw materials from which INTI creates works massive in both scale and cultural relevance.

Born in Chile and now an international sensation, he is a classically trained artist who has been painting in the streets since age thirteen. His first artist monograph showcases larger-than-life paintings that pull iconography from politics, the circus and religion; street art characterized by a clean, fine art style that doesn’t compromise the sharp edge of the artist’s social commentary and cultural exploration. This global selection surveys INTI’s work in Paris, Miami, Oslo, Montréal, Istanbul and many other cities across more than twenty countries. Glimpses into the artist’s process give readers a sense of the size and intricacy of this seminal work by one of Latin America’s most important street artists. Trilingual French/Spanish/English.

Metamorphosis

Tavar Zawacki

The new monograph by the California born and Berlin-based visual artist Tavar Zawacki (aka ABOVE), and the first under his real name, Metamorphosis showcases the past three years of his creative output, from his seminal 2014 “Remix” exhibition in Detroit at Inner State Gallery to his latest and most ambitious show at Urban Spree Galerie in September 2017. One of the pioneers of the street art scene in Paris at the birth of the millennium, he took the world by storm with his iconic ABOVE arrow icon, painting in over 100 different cities spanning 50 countries across the globe.

Metamorphosis chronicles the latest steps in his transformation as he focuses on his indoor studio practice, creating a new dialogue with his distinctly vibrant color palette and hard edged linework.

INTI

Color, Carnival and Resistance

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Andreas Helland, Nina Ansten

**Vintage Stories, London**

For nearly a decade, photographer Andreas Helland has been documenting innovative and inspiring fashion in the streets of his native Oslo. More recently, he turned his eye for distinctive style to *The Vintage Festival* in London. This celebration of twentieth century fashion and culture turned out to be the perfect match for Helland’s photographic sensibilities, allowing him to produce stunning images that embody the heart of bygone decades and the creativity of contemporary vintage enthusiasts.

Presented as an exquisite hardcover with design touches that evoke the vintage fashions it so lovingly depicts, *Vintage Stories, London* is a must-have for fashionistas, anglophiles, and anyone who suspects they were born a few decades too late.

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Søren Solkær: Portraits 1993 – 2018

This stunning survey starts with a body of work entitled Photographers Posed, first initiated by Solkær in 1993 while he attended FAMU, the Photo and Film Academy in Prague. Søren created some amazing images in this series as he documented master photographers such as Jan Saudek and Anton Corbijn and Shanta Rao, each captured in their own photographic style, utilizing their specific methods and materials.

Eventually he went on to shoot portraits around the world in his own signature style; photographing the most iconic rock and pop stars on the planet, Yogis in Rajasthan India, fans at a Roskilde music festival and creating a high-concept series documenting street artists around the world. **Portraits 1993 – 2018** is published on the occasion of Solkær’s exhibition at the Museum of Natural History in Denmark in January 2018.

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**Vintage Stories, London**
Andreas Helland, Nina Ansten

96 Pages, Hardcover
8 ¼" X 10 ¼" / 220 x 260 mm, 90 Illustrations
ISBN: 978-82-690406-0-9, $39.95 / £34.90

**Søren Solkær: Portraits 1993 – 2018**

Søren Solkær

288 Pages, Hardcover
9 ½" x 12 ½" / 240 x 320 mm, 255 Photographs
ISBN: 978-87-992978-2-5, $69.95 / €69.90
With the rise of the e-book, new conversations have arisen about what role the physical book has in modern society. Rather than making an argument for or against e-books, Art in Book Form is itself an impassioned argument for the power that well made physical books continue to represent.

Beginning with a detailed history of written media, from five-thousand-year-old clay tablets up to twenty-first century printing techniques, Art in Book Form showcases bookbinding and design at its most beautiful and innovative. Photography, concept sketches, and exploded view diagrams of contemporary book designs offer a view into every aspect of a book’s engineering, and convey the surprising variety of methods available for the seemingly simple task of compiling pages. Bibliophiles of all stripes will cherish this thorough exploration of the past, present, and future of books.

256 Pages, Hardcover
8 ½” X 11” / 215 x 280 mm, 750 Illustrations
ISBN: 978-1-58423-702-0, $45.00 / €45.00

Under the Skin

An art form unique in the world, tattoos are as varied in style and form as the living bodies they adorn. Under the Skin examines tattoos from three different angles, through the work of more than 37 artists. First the book explores cultural history, including tribal, Japanese and American traditional tattoos. Next is a survey of individuals and their tattoos. What is the inspiration behind each design? What does each tattoo mean to the person who chose it? Third, and finally, Under the Skin catalogs the visual language of tattoos, looking at six major artistic styles ideally suited to human skin.

With its combination of detailed photographs of ink on skin and lovingly reproduced flash art, Under the Skin makes an excellent introduction to the history and craft of tattoo, and a worthy addition to any ink aficionado’s library.

224 Pages, Hardcover
8” X 10 ¼” / 200 x 270 mm, 750 Illustrations
ISBN: 978-988-78493-5-3, $45.00 / €45.00

Art in Book Form

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New Scandinavian Graphic Design

Known for its simplicity, minimalism, and functionality, Scandinavian graphic design has influenced the rest of the world for more than half a century. *New Scandinavian Graphic Design* provides top-notch examples of how the five Nordic countries – Denmark, Norway, Sweden, Finland and Iceland – continue to be industry leaders in branding, packaging, editorial and web design.

Featuring work from renowned designers and studios, this follow-up to Scandinavian Graphic Design brings together up-to-the-minute inspiration for creatives and lovers of all things Nordic alike. Stylistically different and yet instantly identifiable as part of Scandinavian milieu, the beautifully photographed examples in *New Scandinavian Graphic Design* continue to push the evolution of design to its limits.

New Trends in GUI

With nearly three million mobile apps available to smartphone users, it is more important than ever that an individual app stand out in its usability and visual design. *New Trends in GUI* digs into the creation of more than 75 apps to showcase the principles and philosophy essential to software that truly connects with its audience. Tips for integration with smart watches and other connected peripherals take the action beyond the phone's screen as we enter an increasingly connected world.

Insights from twenty UI/UX designers bring readers up to speed on the changing mobile landscape, paving the way for innovations that have only begun to take shape.

Full of concrete information and inspiring examples of apps built for productivity, leisure, dating, education, gaming and more, this book will help both beginners and seasoned designers add an extra layer of elegance to their mobile software.
**Art of Printing**

Simply put, this is the most comprehensive look at the state of modern printing techniques ever assembled. The Art of Printing examines the four major printing processes, stencil, planographic, intaglio, and relief printing through an in-depth analysis of each system with steps, terminology and diagrams, followed by an incredible showcase of cutting-edge work created with each method. With multidisciplinary applications for every conceivable material from paper and cardboard to cloth, plastic, aluminum foil, glass and ceramic, this book is intended for artists, fashion or graphic designers alike. Introductory chapters examine the roles of paper mill, printer and designer in an enlightening interview and a fascinating and surprising history of printing provides context for the relevant methods.

**Layout Now**

The Arrangement of Text & Graphics

An incredible resource for designers, Layout Now demystifies the principles of good layout design, utilizing a grid-based approach to this fundamental component of effective graphic design, whether in print or online.

Beginning with a detailed examination of international paper sizes, typographical measurements and anatomy of type, the book goes on to examine page construction and grid systems. It then features an outstanding selection of design projects deconstructed with the help of gridlines and color blocks to showcase the various systems in use and illuminate the proportions of text and graphics.

With commentary by the designers on visual goals and the use of grids, examples include brand identities, posters, books, magazines, newspapers, catalogs and more.
A strong visual identity makes an immediate and lasting impression, a vital step in creating relationships with consumers. A designer must understand the brand inside and out, and create a visual signifier that represents the company on multiple levels. Telling a brand's story through good graphics is one of the most direct and effective ways to introduce a brand to its market.

The cafes, restaurants, media companies and organizations in this book have all chosen striking ways to tell their stories. With more than 100 designs by 80 designers and agencies, along with insights into the businesses being represented and the connection between product and presentation, *Fully Realized* is the ultimate inspiration guide for designers and business owners looking to turn heads and set themselves apart from the crowd.
Ms. Bianchi

The Sailor Who Loved to Draw

Anton the mustachioed sailor never voyages anywhere without his beloved sketchbook. Whether drawing seagulls, bottles, krakens or mermaids, he never feels quite himself unless he is observing and recording the nautical wonders around him.

But what is the fate of ink and paper when met with a terrible storm at sea? What becomes of a thoughtful, creative sailor when his drawings are waterstained and ruined? His pal Skinny Jean just might have the answer...

This brand-new classic written and illustrated by Ana Bianchi presents a charming, funny tale of loss and redemption through beautiful black-and-white line art with lively dashes of color, and reminds readers of the importance of finding creative new ways to pursue their passions.

32 pages, Hardcover
7” x 9 ½” / 180 x 240 mm, 16 Illustrations
ISBN: 978-1-58423-711-2, $15.95 / €15.90

Tora Marie Norberg

Nordic Fairy Tales

An Adventure Game

It may be true that every story has already been told, but that doesn’t mean you can’t still have some fun mixing them up! Nordic Fairy Tales gives players bits and pieces of classic Norwegian folktales and encourages them to shuffle the deck and assemble an endless variety of new stories, scene by scene. Forty gorgeous illustrations by Tora Marie Norberg wryly blend folklore and modern technology, and provide a jumping-off point for the storyteller in each of us. Each story card has a puzzle-piece-style cutout at each end, letting storytellers link each scene to the ones before and after. Each game may have the same cards, but the forty scenes will mean something completely different every time you play!

The latest storytelling game is light on rules and heavy on inspiration, allowing you to play alone or with the whole family.

20 Cards, Box, Ages 6+
6 ¾” X 5 ¼” / 140 x 170 mm, 40 Illustrations
Zebedee Helm

Kit and Willy’s Guide to Buildings

The second volume in Zebedee Helm’s wonderfully irreverent series for young and old alike, Kit and Willy’s Guide to Buildings examines iconic architecture around the world.

Told from the perspective of Kit the Montana cowboy and his sausage dog, Willy, children are introduced to signature buildings throughout history. With hilarious commentary and dialogue that teaches as it entertains, we learn that “these days architects design buildings at funny angles on purpose,” but when the leaning tower of Pisa was built, “it was DEFINITELY a MISTAKE.” Added advice for the visitor recommends being “photographed in front of it, so it looks like you’re either PUSH-ING it over or HOLDING it up.” Full of charming illustrations in the author’s signature style which make this sure to be a classic and a worthy successor to Kit and Willy’s Guide to Art.

Victionary

A to Z

The Untold Backstory of Our Names

Did you know that Aaron means “mountain of strength”? Or that the name Iris comes from Greek mythology and is the name of the Goddess of the Rainbow? This imaginative new book for parents and children alike explores the etymology of numerous popular names in a highly original way. Illustrated in a charming cartoon strip style that graphically relates the stories of their meanings through cute and humorous characterizations of their adventures, A to Z makes learning fun. Each story includes language of origin, pronunciation and meaning as well as interesting facts about each name such as popular bearers and alternative interpretations. It also introduces children to important visual learning skills in the form of educational comics.
Viction-Viction

**Zoom Series**

Have you ever wondered just how big our world actually is? Humble beginnings lead to huge adventures in the *Zoom* series, where young readers are lifted out of everyday life to see the world in a brand-new way. One story begins with a boy and an ice cream cone, and each turn of the page takes the reader one step back to show an entirely new perspective. Each spread has a die-cut shape (circle, square, or triangle) showing a hint of the next page’s bright, geometric illustrations, allowing readers to follow the shapes from a scoop of ice cream all the way to the spiral of the galaxy itself, with new details revealed every step of the way. What circles, squares and triangles will you spot in the world around you after taking an epic journey outward with Zoom? *For ages 4+*

**Up n’ Down**

There are wonders all around us, often waiting just outside our line of sight. *Up n’ Down* encourages young readers to look above their heads and below their feet to discover the magic of the world around them. Each beautifully illustrated scene includes 10-20 labeled objects and characters to identify, expanding vocabulary and illuminating the world’s many details. A child climbs a tree in her backyard, while woodland creatures have a whimsical feast in a burrow below. A sleepy seaside town conceals an underwater scene teeming with life, where a SCUBA diver and mermaid make magical contact. Taking place across a wide variety of locales from the everyday to the extraordinary, each scene will prompt children to examine the relationships between different aspects of the same environment and foster curiosity about the unseen corners of the world. *Ages 4+*
Viction:ary
Off The Wall – Art of the Absurd

A vivid exploration of peculiar art, Off the Wall is a funhouse tour through the darkly comedic minds of more than twenty-five artists from around the world. From representational to barely recognizable, the illustrations and comics showcased here never fail to evoke the special blend of humor and horror that the subconscious mind finds so irresistible. Talking pets, repurposed pop-culture icons and troubled eroticism are only a few of the odd themes you’ll find recurring within this one-of-a-kind collection.

Short interviews with the artists allow a peek behind the curtain, and offer insight into the creative processes that lead to such off-kilter, unsettling and strangely compelling art. Full of dark humor and self-awareness, Off the Wall is a candy-colored nightmare journey through worlds barely stranger than our own.

Viction:ary
Made in Japan

Awe-inspiring graphics from Japan Today

For many, “Made in Japan” is synonymous with quality – the perfect marriage of aesthetic appeal and functionality. The intentions of the designer can be found in the slightest detail, but none are overworked, preferring sparse elegance to busy excess. Mixing traditional art and philosophy with contemporary design to create a material and visual culture that blends seamlessly into their lives at home. With this strong national identity and focus on design, it is no wonder their creative output is admired and imitated throughout the world.

Made in Japan highlights more than 40 creatives from different fields who exemplify this design character through their work in graphic design and branding, illustration, packaging, fashion, product and spatial design.
We all experience a sense of wonder examining the swirl and sheen of mother of pearl or gazing at the chromatic luster on an oil or gasoline spill. These natural visual effects create tremendous color displays through the fluid interaction of surface properties with reflected light. Today’s designers are able to mimic these effects like never before, employing both traditional and new, state of the art production techniques.

The new volume in the bestselling Palette series examines this extreme iridescence as applied to print, architecture, installations, fashion and more. From matte to glossy, metallic to transparent, the incredible versatility of expression is sure to endure, heralding a new age of holographic representation and innovation.

**Victionary**
**BRANDLife: Concept Stores and Pop-ups**
Integrated brand systems in graphics and space

Concept stores are all about discovery and experience, creating a unique retail environment where shoppers can explore a new vision for consumer culture.

Hyper-curated, many emphasize quality over quantity of goods, presenting a well thought out and defined brand identity that encapsulates their philosophy. Some maintain an assortment within a very finite range, keeping it fresh through new products and vendors, others create “stories” around which to merchandise, dramatically changing their inventories month-to-month. This new volume of *Brandlife* examines not only concept stores but also pop-up shops that are experimenting with new models for retail establishments – whether food, fashion or lifestyle. Includes a diverse array of brand collateral and interiors to inspire.

**Victionary**
**Palette 08 – Iridescent**
Holographics in Design

We all experience a sense of wonder examining the swirl and sheen of mother of pearl or gazing at the chromatic luster on an oil or gasoline spill. These natural visual effects create tremendous color displays through the fluid interaction of surface properties with reflected light. Today’s designers are able to mimic these effects like never before, employing both traditional and new, state of the art production techniques.

The new volume in the bestselling *Palette* series examines this extreme iridescence as applied to print, architecture, installations, fashion and more. From matte to glossy, metallic to transparent, the incredible versatility of expression is sure to endure, heralding a new age of holographic representation and innovation.

**Victionary**
**BRANDLife: Concept Stores & Pop-ups**
Integrated brand systems in graphics and space

Concept stores are about discovery and experience. In a world of options, these stores pull together products from different lines and brands, odds and ends, to weave a story or cultivate a way of living that inspires. To keep it fresh and interesting, regular updates and narrative display help purvey this attitude, and a well-designed branding scheme solidifies their philosophy.

In recognizing the true power of design, the 60 concept stores and pop-ups featured in *BRANDLife: Concept Stores & Pop-ups* demonstrate how fashionable graphic identities and interiors help put forward lifestyle ideas beyond what their products are originally designed for. The showcase will examine retail settlements with diverse focuses, from food and fashion to a total lifestyle, that trades utilitarian products and cultural offerings.

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280 Pages, Paperback w/Jacket
7 ½” x 10”, 900 Illustrations

256 Pages, Paperback w/Jacket
7 ¼” x 10”, 500 Illustrations
Victionary

**CITIx60: San Francisco**

*60 Creatives Show You the Best of the City*

One of the most scenic cities on the planet and a leader in retail innovation, San Francisco now boasts more restaurants per capita than any other US city. But whether you are an inveterate shopper or an unrepentant foodie, it has much more to offer the casual visitor. With numerous and diverse neighborhoods, such as Japantown, Haight-Ashbury and the Castro, each with its own distinct character and makeup, and a variety of landscapes to explore, from the natural beauty of Golden Gate Park to the serenity of Alcatraz island. Explore the organic appeal of the General Store and then head up the street for a sundowner and dinner surrounded by the beach décor of Outerlands. Newer destinations such as 24th Street or Dog Patch with the unique galleries at Minnesota Street Project keep the assortment fresh. Round it out with world-class museums, architecture and music festivals!

132 Pages, Paperback + folding map cover
4 ½” X 6 ½”, 350 Illustrations
ISBN: 978-988-78500-3-8, $11.95

Victionary

**CITIx60: Barcelona – New Edition**

*60 Creatives Show You the Best of the City*

Newly updated for 2018, *CITIx60: Barcelona* is the essential guide for creative travelers. Local artists guide you through the best in architecture, culture and art as well as the culinary, shopping and nightlife scenes of Barcelona in Victionary’s interactive guide. The creatives recommendations include visiting Gaudí’s still in-progress masterpiece La Sagrada Familia, touring Barcelona’s naval museum, Musee Martim, rummaging the shelves of magazines, monographs, portfolios, catalogs and handbooks at Kowasa, and eating tapas and drinking wine at the Gothic Quarters wine house, Bodega La Palma.

This updated edition features contributions from locals Marc Castellini Hernandez, Lucia Vergara Ballester, Sergi Puyol and Laura Banchik, and includes such new attractions as Lost & Found Market, Bodega Sepulvida and more.

132 Pages, Paperback + folding map cover
4 ½” X 6 ½”, 350 Illustrations
ISBN: 978-988-78500-6-9, $11.95

CITIx60: New York – New Edition

*60 Creatives Show You the Best of the City*

Newly updated for 2018, *CITIx60: New York* is the essential guide for creative travelers.

Local artists and creatives offer an inside look at New York City from its famous sights and restaurants, to lesser-known and up-and-coming spots. Their recommendations include going for a ride on Jane’s Carousel, viewing the art and shopping at Tara McPherson and Sean Leonard’s Cotton Candy Machine, shopping for vinyl at Bleeker Street Records, stopping by Ovenly for their salted chocolate chip cookies, and dining on oysters and absinthe at Maison Premiere.

This updated edition features contributions from locals Frederick Bouchardy, Julia Chang, Roanne Adams, Tara McPherson and Moh Azima, and includes such new attractions as Matter, PowerHouse Arena, Chuko, Fanelli and more.

132 Pages, Paperback + folding map cover
4 ½” X 6 ½”, 350 Illustrations
ISBN: 978-988-78500-2-1, $11.95
**CITIx60: Berlin – New Edition**

Newly updated for 2018, *CITIx60: Berlin* is the essential guide for creative travelers.

Local creatives give you the inside scoop on the architecture, art, shopping, dining, and nightlife in Berlin in Victionary's up-to-date guide. Get in touch with the rich culture and history of the city by having a German feast at Cafe Atlantic for breakfast, visiting Corbusierhaus by the renowned Le Corbusier, enjoying the festivals and contemporary art exhibits at Martine-Gropius-Bau, hunting for vintage finds at Arkonaplatz Vintage Market, and tasting the craft beers at microbrewery Hops & Barley.

This updated edition features contributions from locals Nadine Goepfert, Fons Hickman and Michael Sontag, and includes such new attractions as MD72, Himmelbeet, Melloch Bar and more.

132 Pages, Paperback + folding map cover  
4 ½" X 6 ½”, 350 Illustrations  
ISBN: 978-988-78500-5-2, $11.95

**CITIx60: London – New Edition**

Newly updated for 2018, *CITIx60: London* is the essential guide for creative travelers.

Creatives who call London home guide you through the best the city has to offer in Victionary's CITIX60-London. Their favorite activities include relaxing in the tropical oasis on the third floor of The Barbican, exploring the vibrant art scene at The Old Truman Brewery, perusing the famous prints at Liberty, getting a taste of the British seaside in the city at Bonnie Gull, and sipping craft cocktails and listening to blues, jazz, swing, and bossa nova at Nightjar.

This updated edition features contributions from locals Richard Scott, James Joyce, David Saunders, Build, Is Tropical, Angus MacPherson and Andy Harvey, and includes such new attractions as Skylon, Bob Bob Ricard, Village Underground and more.

132 Pages, Paperback + folding map cover  
4 ½" X 6 ½”, 350 Illustrations  
ISBN: 978-988-78500-8-3, $11.95

**CITIx60: Paris – New Edition**

Newly updated for 2018, *CITIx60: Paris* is the essential guide for creative travelers.

Victionary's CITIX60-Paris will guide you through the favorite spots of local artists and creatives. These spots include Grande Mosquee de Paris, Foundation Cartier, which hosts events curated by international artists, Marche Bastille, a market on Boulevard Richard Lenoir where you can find fresh produce, prepared food and craft items, Le Bouchon des Batignolles, a Mediterranean restaurant and wine bar, and the luxe and exclusive Le Baron club.

This updated edition features contributions from locals Alex Vi, Colonel, Betilion/Dorval-Bory and Elise Morin, and includes such new attractions as Fondation Louis Vuitton, Mama Shelter, Andy Wahloo and more.

132 Pages, Paperback + folding map cover  
4 ½" X 6 ½”, 350 Illustrations  
ISBN: 978-988-78500-9-0, $11.95

**CITIx60: Tokyo – New Edition**

Newly updated for 2018, *CITIx60: Tokyo* is the essential guide for creative travelers.

Creatives who call Tokyo home share their favorite local spots in Victionary's CITIX60-Tokyo. The best of the city includes the nagare-zukuri style shrine to Emperor Meiji, SCAI THE BATHHOUSE, a contemporary art gallery known for showcasing Japan's avant-garde artists, Higashiya Ginza, a tea room with Japanese and English menu options, Tokyo Shiba Tofuya-Ukai, a restaurant that offers a view of a 71,000 sqft Japanese garden, and TWO ROOMS, an upscale restaurant that features a cellar containing 1,800 bottles.

This updated edition features contributions from locals Novumichi Tosa and Daijiro Ohara, and includes such new attractions Tachninomibampaiya and Ikkemmesakaba Sangenjaya.

132 Pages, Paperback + folding map cover  
4 ½" X 6 ½”, 350 Illustrations  
ISBN: 978-988-78500-7-9, $11.95
Architecture Today: Commercial Spaces

With an increasing amount of business taking place online, it has never been more important for brick-and-mortar business spaces to prioritize customer experience. Thanks to recent and continuing research, we now know more than ever about the relationship between architecture and customer behavior, and the importance of carefully accounting for both. Architecture Today: Commercial Spaces collects successful projects from twenty-six architects doing groundbreaking work in the field of commercial building around the world.

Featuring businesses of all types – bars, restaurants, shops, cafes and more – this reference collection is a goldmine of inspiration for architects, shop designers, interior designers, merchandisers, window dressers and shop owners.

336 Pages, Hardcover
9"x10 1/2", 375 Illustrations
ISBN: 978-84-9936-081-2, $45.00

Architecture Today: Interior Design

Architecture Today: Interior Design takes readers through all the steps of renovating and redesigning a home, using the remodeling of a single apartment as a case study. Full-color and black-and-white photos and drawings bring the process to life, and members of the design and construction team offer their thoughts on the challenges that arise each step of the way. See professional reactions to code issues, structural upgrades, plumbing changes and the continual challenge to stay true to the homeowner's requirements and vision.

The book features detailed analysis of how each change increases the functionality and value of the property, and offers a rich selection of inspirations for anyone planning their own large-scale interior design project.

336 Pages, Hardcover
10"x10 1/2", 375 Illustrations
ISBN: 978-84-9936-088-1, $45.00

Cosy Interiors – Slow Living

Cosy Interiors starts with the premise that above all, the home must be a refuge, a place to unwind and recharge in a calming well thought out living space. We are bombarded with sensory stimuli all day long as we are out in the world racing to and from work or appointments, hostage to the trappings of technology. This frenzy takes its toll and must be addressed through conscious lifestyle choices that provide a refuge from the noise. Slow living is one such approach that emphasizes a slower pace of daily life and consumption, and the need for relaxation.

Cosy Interiors exemplifies spaces that personify this mission, organized around natural materials and organic shapes, comfortable furniture and cohesive design that all promote a relaxed atmosphere.

336 Pages, Hardcover
9 1/4" X 11 1/2", 500 Illustrations
ISBN: 978-84-9936-079-9, $45.00

Architectural Nuances: Axel Nieberg Studio

For over 15 years the multidisciplinary studio of Axel Nieberg has worked on a diverse array of projects across various fields including architecture, interior design, landscaping, lighting design and product design. Well known for a minimalistic use of form and an extraordinary way of directing light in combination with natural materials, the expressivity of his work is a result of the haptic quality of the chosen materials. In terms of the Japanese Wabi-sabi doctrine, great value is put upon simplicity and the natural aging process of the materials, which is increased by the development of a patina.

Architectural Nuances examines his architectural output, buildings which create a unique impression through their unconventional presence, characterized by massiveness combined with well-defined openings and interesting lines of sight.

524 Pages, Hardcover
9 1/2" X 10 1/4", 750 Illustrations
ISBN: 978-84-9936-085-0, $65.00
Getting Weddings Perfect in Style

Illustrated by Paula McGloin

A memorable wedding is less about gimmicks or high-ticket items than strength of vision. With the right styling you can create an unforgettable celebration for hosts and guests alike.

In Big Day, experienced photographers, designers and florists share their insights and philosophies on combining all elements to create a cohesive design for the event.

From wedding photography to invitation and venue design, this diverse showcase catalogs a variety of themes and inspirations to match any personality or taste. With a supplemental appendix of color palettes, materials and special features, which provide easy reference for wedding planners and new couples alike wishing to personalize their special day.

Day & Night: Rainforest

challenges perceptive children of all ages to explore life in various rainforest locations at different times of day. By means of clever illustrations and interactive elements, this epic activity book challenges the reader to find specific objects in a jungle of amusing distractions.

For Ages 4+

256 Pages, Paperback w/ Jacket
7 ½” x 9 ⅞”, 650 Illustrations

A Brain-Twisting Game for Little Detectives

Guess Who? Series: Spot the Bad Guy

Styling Characters with Endless Fun

A fun and interactive activity for grownups and kids alike, Mix & Rub: People allows you to create utterly unique characters by combining different facial features with distinctive hairstyles and fashion in endless variations.

Simply lay a piece of paper over one of the enclosed plates and rub over with a crayon or colored pencil to imprint a new coiffure or item of clothing. Hilarious combinations are inevitable as players try to outdo one another with their creative visions. For Ages 4+

For ages 6+

50 Clue cards + 25 Character cards in a box w/ story and answer booklet
5” x 6 ¼”, 75 Illustrations
ISBN: 978-988-77149-8-9, $17.95

Keep your eyes open and your minds focused in this addictive new game as you race against each other to catch the evildoer who committed the crime. In Spot the Bad Guy, 25 amateur crooks, each with their own set of skills and tastes for wrongdoing, are just waiting to be apprehended. But it takes a keen detective to follow the clues and unmask their true identity.

With 50 cases to be solved, this boxed set provides hours of sleuthing fun. Includes a storybook with proles of all 25 characters. For ages 6+

256 Pages, Paperback w/ Jacket
7 ½” x 9 ¾”, 650 Illustrations
ISBN: 978-988-77149-9-6, $39.95

A fun and interactive activity for grownups and kids alike, Mix & Rub: People allows you to create utterly unique characters by combining different facial features with distinctive hairstyles and fashion in endless variations.

Simply lay a piece of paper over one of the enclosed plates and rub over with a crayon or colored pencil to imprint a new coiffure or item of clothing. Hilarious combinations are inevitable as players try to outdo one another with their creative visions. For Ages 4+

For Ages 4+

100 Page drawing pad + 20 Rubbing plates in box, 7 ½” x 5 ⅞”, 120 Illustrations
ISBN: 978- 988-77746-6-2, $19.95

Is a rainforest as lively at night as it is during the day? Which creatures use natural camouflage to blend in during the day and which ones wake up after dark?

Day & Night: Rainforest challenges perceptive children of all ages to explore life in various rainforest locations at different times of day. By means of clever illustrations and interactive elements, this epic activity book challenges the reader to find specific objects in a jungle of amusing distractions. For Ages 4+

12 Pages as 6-panel panoramic scenes (double-sided), Hardcover, 9” x 12 ¼”
ISBN: 978-988-77149-9-6, $19.95
The Curated Table
Recipes and Styling for the Perfect Meal

Few things in life are as enjoyable or memorable as a good meal spent in the company of friends and family. Add a delectable food and drink menu and inspired place settings with natural decorations, and you are ready to take it to the next level! The Curated Table takes out the guesswork, providing complementary courses and inspired styling for a variety of occasions, whether indoor or outdoor and for any time of the day. Enjoy a comfortable respite with loved ones as you share stories and a savory meal over the rustic table, entranced by your surroundings. With simple easy-to-follow recipes and tips for cooking, plating and décor - whether for an outside dinner party or romantic snack for two, The Curated Table delivers.

256 Pages, Paperback
7 ⅝" X 9 ⅞" / 190 x 250 mm, 500 Illustrations
ISBN: 978-1-58423-685-6, $35.00 / €34.90

Aesthetica Botanica
A Life with Plants

Many have discovered the joys of living with indoor plants. They contribute not only to a healthier environment, but with proper styling, add a nice element to interior design schemes. For some living in more urban settings it is a matter of necessity, as home gardens are rare. For others living in more rural or suburban surroundings it is a matter of choice.

Aesthetica Botanica visits the homes of artists, florists, gardeners and other plant enthusiasts who exemplify green living and are happy to share their stories and tips on caring for and decorating with plants. With handy chapters on green plants, cacti and succulents, and flowers, this book caters to any inclination providing practical information alongside stunning photographs.

256 Pages, Hardcover
7 ⅝" X 9 ⅞" / 190 x 250 mm, 400 Illustrations

Carve!
A Book on Wood, Knives and Axes

Hailing from Sweden, this comprehensive guide to woodcraft and the art of carving is the only handbook you will ever need. From identifying trees and picking the right wood to carving safety, necessary tools and how to care for them, Carve! is an inspiring blend of nature lore and good design. With charming and detailed step-by-step photographs and illustrations and more than a dozen fun and unique projects, the essentials are covered to get started and learn a new skill or hone an existing one. Projects include wooden utensils, vessels and boxes, jewelry, hair combs, musical instruments and even a muddler to complete your bar kit. Sure to be a classic for years to come!

144 Pages, Hardcover
7" x 9" / 180 x 230 mm, 300 Illustrations
ISBN: 978-1-58423-662-7, $29.95 / €29.90

Lone Wolf Leatherworking
A Complete How-to Manual

The allure of leather is once again gaining ground as small labels and brands produce functional pieces reflective of our lifestyles. A clear antithesis to disposable culture, well-crafted leather goods can and should last for decades.

This book is a practical introduction to this ancient art form with 20 distinct projects to sink your awl into. From creating simple braids and key rings to belts, wallets, mobile phone cases and leather totes, one could literally outfit themselves from head to toe. Covers all the basics from gluing and polishing to using the specialized tools and sewing by hand. As the son of one of Sweden's leading shoemakers, the author has a lifelong knowledge of working with leather and his knowledge and respect for the material shines through.

128 Pages, Hardcover
7" x 9" / 180 x 230 mm, 100 Illustrations
ISBN: 978-1-58423-661-0, $29.95 / €29.90
**Lust for Light**

Illuminated Works

Whether it glows lustrously from neon, emanates purely from LEDs or radiates with intensity from lasers, this elemental medium, light, fascinates artists and viewers alike. *Lust for Light* selects works by artists who have used light as a primary or catalyzing agent in the featured pieces. Taking a dynamic approach in its curation, the book features the use of illumination in more traditional gallery forms as well as in three dimensional and large scale installation pieces.

Many of the featured artists are skilled fabricators who have been honing their light-inspired works for years, while others have made stunning pieces through collaborations and daring forays, cross-pollinating their artistic visions with new technologies in the process. Featured artists include Yayoi Kusama, Ivan Navarro, Jennifer Steinkamp, Laddie John Dill, Massimo Uberti, Barry Underwood, Miguel Chevalier, ... 

236 Pages, Hardcover
8 ⅝" x 11 ⅛" / 219 x 282 mm, 175 Illustrations

**Juxtapoz Black & White**

The immutable black line; its effect is primal and direct with a lineage to prehistoric cave drawings first rendered in charcoal eons ago. Within the pages of *Juxtapoz Black & White* an impressive list of artists expound upon the role monochromatic treatments play in their practice, with fascinating results. The paintings and drawings used to buttress this dialogue are lavishly presented in an oversize format. A fascinating list of contributors offers a broad spectrum of black and white offerings: David Shrigley, Shantell Martin, Saner, Matt Leines, Carl Krull, Nicomi Nix Turner, Geoff McFetridge and 20 more. With this latest release, the *Juxtapoz* book series has been re-designed in a new oversized paperback format for maximum viewing pleasure.

224 Pages, Paperback
9 ⅝" x 13" / 241 x 330 mm, 180 Illustrations
ISBN: 978-1-58423-682-5, $35.00 / €34.90

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**Handmade Art**

In an age where most everything is mass-produced and technology has become the filter through which we experience much of life, there is a growing appreciation of the handmade. From designer jeans to leather wallets and furniture to bicycles, we place more value in goods that were crafted by hand, feeling a human connection.

*Handmade Art* explores the art and artists who exemplify the movement through the skill of their craftsmanship and their creative vision. Forty material experts working with embroidery and felt, paper cutting or folding, linocut stamps, clay and wood to revive old crafts or seek new ones, provide helpful tips and techniques as they share the inspiration for their work.

256 Pages, Hardcover
8 ⅝" x 11 ⅛" / 190 x 250 mm, 400 Illustrations
ISBN: 978-1-58423-687-0, $39.95 / €39.90

**Kaleidoscope**

The Art of Illustrative Storytelling

Similar to a kaleidoscope, a good story also employs reflection on the different elements to create a narrative or pattern that is captivating to the reader. The pressure is that much greater when the storyteller is a graphic artist and has a page or less to tell the tale with few to no words. The result relies heavily on the artist's ability to turn the lens just right and capture the essentials of setting characterisation, mood, detail, motion and more to convey the intended meaning. The artists within use traditional illustration techniques along with embroidery, paper cutting, carving and collage to create pieces that stand out for their low-tech charm.

Derived from magazines, posters, books, blogs and personal projects, *Kaleidoscope* includes interviews with six talented and enthusiastic masters of their art.

240 Pages, Hardcover
8 ⅝" x 11 ⅛" / 210 x 285 mm, 450 Illustrations

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**Hannah Stouffer**

**Previously Announced**

**Craft / Illustration**

**Juxtapoz Black & White**

Evan Pricco

**Previously Announced**

**Art / Popular Culture**

**Handmade Art**

Previously Announced

In an age where most everything is mass-produced and technology has become the filter through which we experience much of life, there is a growing appreciation of the handmade. From designer jeans to leather wallets and furniture to bicycles, we place more value in goods that were crafted by hand, feeling a human connection.

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256 Pages, Hardcover
8 ⅝" x 11 ⅛" / 190 x 250 mm, 400 Illustrations
ISBN: 978-1-58423-687-0, $39.95 / €39.90
Illustrating the Modern Tattoo

Traditional tattoo art is rapidly changing, moving away from time worn or played out motifs and experimenting with new styles, icons and subject matter. Driven both by the artists themselves and their clients' needs, the work is original and surprising and runs the gamut from fine line illustration and pointillism to blackout tattoos that take the place of clothing. The themes are varied from personal mantras or interests to meaningful portraits and memorials. Others are simply fantastic art, whether wholly created by the tattooist or as homage to a favorite artist.

Combining pages of beautiful tattoos on skin, flash art and stories from the artists to create a snapshot of the evolution of a new iconography, Skin & Ink delivers.

Previously Announced

Skin & Ink

256 Pages, Paperback
7 ½" x 9 ¾" / 120 x 250 mm, 1000 Illustrations

268 Pages, Hardcover
9 ½" x 12" / 240 x 305 mm, 250 Illustrations
ISBN: 978-91-98-1375-1-4, $45.00 / €45.00

Viktor Fredbäck, Fredrik Ottosson and Rickard Eklund

True Fit

A Collected History of Denim

Prior to the 1950’s, denim was largely worn by the working classes, be it farmers, construction or factory workers as a durable, utilitarian fabric that held up well to the elements. The earliest proponents were likely the miners of the American West, who in the 1800’s toiled away underground, occasionally leaving some remnants behind for posterity. For some, this history holds a deep fascination bordering on fanaticism as these archaeologists of denim risk life and limb to explore abandoned mines in search of this elusive treasure. Piecing together their finds from all eras and brands to stitch together a picture not only of the history of denim, but also often the histories of their wearers.

With beautiful fashion photography and details, vintage ads and photos, this is a must for any serious jean collector or afficianado.

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Previously Announced

Tattoo Art / Music

Previously Announced

Welcome to Venice

Artist and musician Ric Clayton has been at the flashpoint of several cultural movements originating in Venice, California. His black and white Illustrations for thrash punk band Suicidal Tendencies are instantly recognizable around the world. Clayton not only created the logo and much of the early artwork for the band, but also did a stint on bass guitar for the band as well. Clayton was in the mix just as punk and metal cross-pollinated in the early 80s, but he also stood at the crossroads of the Dogtown skating scene and cholo culture in Los Angeles. Impossibly, Clayton embodied and portrayed all of these movements simultaneously in his artwork.
**Blank State**

An Architectural Coloring Book

*Blank State* is more than a coloring book: it is an exercise in collaboration, inviting the participant to contribute to the act of creation.

Architecture and urban planning impacts our lives dramatically, dictating how we interact with our everyday environments, yet they are largely out of the layperson’s control. This book allows everyone to make their mark through the use of color and value. Starting with prehistory and progressing through a re-imagined past, present and future, this book reinvents an architectural legacy, a “blank state” ready to be colored in or not. All that is needed is imagination and a willingness to dream.

88 Pages, Paperback  
8 ¼” x 11 ¼” / 210 x 300 mm, 55 Illustrations  

**Vertical Garden Design**

A Comprehensive How-to Guide

The spread of vertical gardens in recent years is a welcome addition to our visual environment with businesses, homeowners and public institutions alike incorporating ‘green walls’ into their landscape design strategies.

This book presents the ultimate guide for anyone interested in this burgeoning field. Through an in-depth interview with the renowned inventor, Patrick Leblanc, readers gain insight into his research in the field, noteworthy projects and the future of this exciting industry. It also provides detailed illustrations on how to design and build these amazing structures including climate, construction and safety concerns, rigid versus flexible systems and frequently used plants. The final section acts as a gallery of outstanding vertical garden designs from around the world.

288 Pages, Hardcover  
9 ¼” x 11 ½” / 235 x 290mm, 400 Illustrations  
ISBN: 978-1-58423-691-7, $55.00 / €55.00

**Family Fun Coloring Book**

In this offbeat, whimsical coloring book, Danish artist HuskMitNavn renders family scenes that simultaneously depict both the enjoyable and challenging parts of parenthood. There is nothing cynical about the artist’s approach, though – the humor and pure joy within these vignettes makes an unambiguous argument that bringing up children is all worth it.

A young girl makes a curbside sale in front of her house featuring a ball, a pair of shoes, a doll; meanwhile, at the door, her shoe-less father hollers after her…

*Family Fun Coloring Book* is printed on quality paper and perforated on the edge, so children and adults can share the joy as they color a mini HuskMitNavn masterpiece for their wall or fridge.

64 Pages, Paperback  
8 ½” x 11 ¾” / 212 x 297 mm, 32 Illustrations  
ISBN: 978-1-58423-674-0, $14.95 / €14.90

**The Wrong Book**

The Wrong Book is a humorous pointing book for early learners where red is blue, happy is sad, night is day and mom and dad are aliens. HuskMitNavn's unique illustrations only ratchet up the absurdity as a picture of a banana is accompanied by the word “apple”, and the reader is left to decide what is real, the object or the word. Completely wrong in just the right way, this children's book plays with language and meaning just enough to provoke thoughtful laughs along the way.

14 Page board book  
7” x 7” / 180 x 180 mm, 16 Illustrations  
ISBN: 978-3-94333-012-0 (Ger.), ISBN: 978-1-58423-673-3 (Engl.)  
$12.95 / €12.90

Also available in German:  
Das verkehrte Buch  
German Edition

Also available in Danish:  
Den forkerte bog  
Danish Edition

Also available in Swedish:  
Og fel bok

Also available in French:  
Le livre tortueux

Also available in Italian:  
Il libro sbagliato

Also available in Dutch:  
Het verkeerde boek

Also available in Portuguese:  
O livro errado

Also available in Korean:  
잘못된 책

Also available in Spanish:  
El libro equivocado
Machine Rendering 2: The Book of Iron

Sequel to the groundbreaking Machine Rendering, The Book of Iron showcases the latest and greatest work in mechanical rendering and design by some of the world’s leading artists in the field. The book is conveniently divided into two sections, Automated Machines and Manned Machines.

The first part covers robots, androids and other self-powered technology. The second part includes spaceships, transport vehicles, weapons and equipment. With multi-angle concept sketches, models, details and interviews, unique access is granted to the creative process as these talented artists experiment to perfect their visions and breathe life into their creations utilizing a variety of materials and techniques.

No UK & French Rights!

Monsters of the Imagination

The stuff of nightmares, monsters have haunted the human psyche for millennia, cropping up in all cultures through our stories and myths, three-dimensional and graphic representations. This hold has not diminished as newer technologies keep evolving to visually render them faster and with increased nuance for a variety of applications from games and animation to film characters.

Monsters of the Imagination looks at this legacy through the diverse work of 30 world-renowned creature designers who share their inspiration, choice of materials and techniques with the readers. The chapters include Digital Painting, Traditional Hand Drawing, 3D Modeling and Rendering, and Sculpture. Embrace the horror...

No UK & French Rights!

The Medium is the Massage

On the 50th Anniversary of its initial publication in 1967, this piquant classic is being released once again in its original hardcover format. The Medium is the Massage remains Marshall McLuhan’s most popular book.

With every technological and social “advance,” McLuhan’s theories reveal how prescient his insights actually proved to be. McLuhan’s proclamation that “the media work us over completely” becomes more evident every day. In his words, “so pervasive are they in their personal, political, economic, aesthetic, psychological, moral, ethical and social consequences that they leave no part of us untouched, unaffected, or unaltered.” McLuhan’s remarkable observation that “societies have always been shaped more by the nature of the media by which men communicate than by the content of the communication” is undoubtedly more relevant today than ever before.

The first wooden letters for poster work were craft-produced in the 18th century. Their use spread with the expansion of commercial advertising in the 1820s; production was mechanized, and new types with increased visibility were created. Poster requirements led to the development of so-called “Norman” letters with solid downstrokes, “antiques” or lines without serifs, and “Egyptian” types with heavy rectangular serifs. The Romantic Movement drew from this new typographic register for illustrated books and the first lithographic posters advertising their publication.

The catalog entitled Spécimen de caractères en bois de la maison Bonnet probably dates from the 1860s. The republication of this catalog demonstrates that letters, like buildings, incarnate the spirit of an age, while preserving a timeless quality that constitutes a lasting source of inspiration.
Media studies have been catching up with McLuhan over the last 50 years. These essays are drawn from the most productive quarter-century of his career (1952-1978), and demonstrate his abiding interest in the materiality of mediation.

The Medium is the Massage remains McLuhan’s most popular book. With every technological and social “advance,” McLuhan’s theories become more prescient. His idea that “the media work us over completely” becomes more evident every day.

When first published, Understanding Media made history with its radical view of the effects of electronic communications. This edition enhances its accessibility to a general audience and provides the full critical apparatus necessary for scholars.

More than just a detailed life story, this fine and carefully written biography by W. Terrence Gordon actually does justice to McLuhan’s live and ideas.

Not just another compilation of articles and interviews, Marshall McLuhan Unbound contains twenty off-prints of the original essays.
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